



PARADE OF LIGHTS

FRIDAY, DEC 1ST, 2023

PRESENTING SPONSOR SANTA **SOLD!** \$2000 - LIMIT 1

- Presenting Sponsor in Title
- Signage next to Santa at the event
- Banner on firetruck ladder Santa rides on in the parade
- Opportunity to select Santa (optional)
- Logo on promotional posters
- Logo on social media and all marketing promotional materials
- Facebook & Instagram Shoutout/ Thank you
- Inclusion in all email promotions of event as Santa Sponsor

HOT CHOCOLATE TREATS **SOLD!** \$500 LIMIT 2

- Branded Tent/Table outside or inside of Chamber office
- Your team will pass out free hot chocolate/cider
- Opportunity to hand out any promotional materials at tent
- Logo on promotional posters
- Logo on social media promotional materials
- Facebook & Instagram Shoutout/Thank you

SANTA GIFT SPONSOR \$250 LIMIT 4

- Opportunity to fill the Santa goodie gift bag with branded swag and/or gift items for 300+ kids visiting Santa
- Logo on promotional posters
- Logo on social media promotional materials
- Facebook & Instagram Shoutout/Thank you

LEAD CHAMBER FLOAT SPONSOR \$200

- Company name and Logo on both sides of Signage on lead float in parade
- Logo on promotional posters
- Logo on social media promotional materials
- Facebook & Instagram Shoutout/Thank you

SPONSORSHIPS



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CONTACT

Please call or e-mail if you'd like to become a sponsor or learn more information!
We look forward to hearing from you

Eric Lund - Director

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CONTACT INFORMATION